



## Satoru Shibata

Director, Member of the Board  
Senior Executive Officer  
General Manager, Marketing Division  
and Licensing Division  
Nintendo Co., Ltd.

Since 2018, Satoru Shibata has served in Japan as Nintendo's Director and General Manager of the Marketing Division and Licensing Division. Prior to that position, Shibata spent 18 years working for Nintendo in Europe, where he held positions such as President of Nintendo of Europe GmbH, Joint Managing Director of Nintendo Australia Pty. Ltd. and Product Planning Manager for Nintendo UK.

Shibata joined Nintendo Co., Ltd. in 1985 and worked in the Sales Department in the Osaka Branch Office and the Tokyo Branch Office, before moving into the International Business Administration Department.

Shibata graduated from Kansai University in Japan with a diploma in law. He is an enthusiastic tennis player, and enjoys traveling. He and his wife have visited almost all major tourist sites in Europe.